



eu  
Robotics  
coordination action

The logo features the letters 'eu' in a stylized, multi-colored font (green, yellow, orange, red) above the word 'Robotics' in a large, dark grey sans-serif font. Below 'Robotics' is the phrase 'coordination action' in a smaller, dark grey sans-serif font.

Domestic Robotics Group

European Robotics Forum, Västerås, 06/04/2011

- Our group
  - About 6 industrial contributors
  - About 25 academic contributors

## Key question for domestic robotics:

**How to get knowledge about mass production to robotics companies or companies with knowledge in mass production interested in robotics?**

# Key points

- Projects of different lengths and more than one stage
- Simplify applying for and running projects at all levels
- Reward innovation
  - Criteria for evaluation
  - „Bonus“ for successful innovation
- Coach academics in identifying commercialisable aspects
- Get industry to utilise academic success
  - Money for „rent a researcher“?
- Domestic robotics is high risk and high invest → how to make it easier to get money (e.g. from VCs)?
- Force projects to get professional input on ELS issues